



Support Team Vacancies – Communications Manager(s)

About Us

Originally founded in 1991 the Tai Chi Union for Great Britain (the Union) strives to represent and support members from all styles of Tai Chi and Internal Arts such as Xingyichuan, Baghuazhang and Qigong. One of our key aims is to promote the benefits of the Internal Arts to the general public and assist them in finding local classes run by Union members.

In 2018 we became a Community Interest Company (C.I.C.) and we are now run by a Board of Directors recruited from among our members. We have one paid member of staff who acts as treasurer and membership secretary, but all the Directors and other members of the support team are volunteers receiving no payment for their work.

We are moving through an exciting transformation period to ensure we are always being led by the needs of our members and our commitments as a Community Interest Company.

We wish to become a powerful leading voice for our members by promoting a clear and simple image that is easily recognisable, that everyone can understand and talk about, positioning us as a key source for those seeking information about the Internal Arts.

We're looking for one or more confident and experienced Communications Manager(s) to join our small support team and support our PR and Marketing Director, Tina Faulkner-Elders. You will be an integral member of our team, working closely with the rest of the Support Team and our Directors to deliver a consistent and integrated strategy to promote the Union.

The Role – Volunteer (not employee)

There are two parts to the role(s):

- 1) **External promotion** so we become “the” place to find competent Instructors for Tai Chi Internal Arts and enable the public to have free unbiased information about the Internal Arts.
- 2) **Internal promotion** to allow our members to get the best from their membership and keep up to date with all the latest news.

Key Responsibilities Include:

- Supporting the PR and Marketing Director with social media campaigns.
- Creating regular content for our website, newsletters, social media platforms etc
- Reporting back on the success of these communications

About You

- We're looking for someone with good communications experience who can work well in our small team
- You have proven skills in writing interesting and engaging material suitable for social media campaigns, newsletters, our website etc



Why join us?

- We're on a mission to create a Union which supports members to be independent and do their best at what they enjoy to a high standard without unduly restrictive regulations.
- You will get to influence the image and popularity of Tai Chi Internal Arts in the UK
- We're committed to supporting the growth and development of our members, because when they succeed, we all succeed.
- **Above all, we believe in kindness and inclusivity** – The Union is a place for everyone who shares our common aims and objectives and wishes to join and support our diverse community.

Sounds good?

Please send us your CV and covering letter, we look forward to hearing from you!

If you would like more information before applying then please do get in contact and we will be happy to discuss the role and how your skills could benefit the Union members.

All enquiries and CV's to enquiries@taichiunion.com

Summary :

- Unpaid Volunteer Role
- Working from home
- Reporting to the PR and Marketing Director.